



CANADA PRESS RELEASE

On January 28, 2016, ASAsoft licensed Kortick of Hayward, California to bring its Lightweight Insulators to the United States of America.

ASAsoft of Victoria, British Columbia, began as an insulator technology company and is currently a Lightweight Insulators company. The company is now ready to commercialize its product in the US and Canadian markets. Launched in 2013, ASAsoft, the only company of its kind on the west coast, has met all of the stringent certification & compliance requirements for its new market.

Kortick has been manufacturing products for electric utilities and construction companies since 1898. In fact, in 1918, the renowned Golden Gate Bridge was built using Kortick hardware. Kortick's collaboration with British Columbia has over a century of history. In 1912, when the Northern Electric Company of Canada began extensive telephone line construction in British Columbia, Kortick fabricated and shipped one hundred or more tons of pole line hardware, no small feat for that time.

For a long time, Kortick has been looking for a high quality insulator partner. The combined brand will have the brand name KortickASA Insulators and will be launched exclusively in the United States in 2016. The product will conform to the new, stringent standards for insulators that currently exist in Canada and that have become the gold standard for insulators everywhere as well as the applicable U.S. ANSI standard.

Studies show that insulators are associated with more than 70% of line outages. Installing better insulators and reducing power outages will result in improved reliability and a decreased carbon footprint for electric utilities. KortickASA insulators are known for their all silicon design and improved mechanical strength, the partnership also allows for the use of Kortick ArmorGalv® for improved corrosion performance.

The partnership between ASAsoft and Kortick will have the opportunity to develop and manufacture the product in Victoria, B.C., and in Hayward, CA. The joint venture will produce a unique industrial & technology mix for the electric utility sector and create high paying jobs. The collaboration will also develop a model for creating better-paid manufacturing jobs in Canada.

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Kortick Manufacturing : www.kortick.com

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